

"I won't philosophize  
and will be read."

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## MAGAZINE

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### How They Got Here

By FM STAFF

In just a year, TheFacebook has seen seemingly unrestrained growth. Here are some highlights from the past twelve months.

#### FEBRUARY 4

- Zuckerberg launches TheFacebook during Harvard's shopping week
- The site runs off of one server for \$85 per month

#### FEBRUARY 18 – 4,300 users

- Zuckerberg is first approached by investors
- Moskovitz is enlisted to expand site to other schools

#### LATE FEBRUARY – MARCH 5 – 10,000

- TheFacebook reaches Columbia, Yale, Stanford

#### MARCH 31 – 31,000

- The site now runs off of 5 servers, costing \$450 per month

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**APRIL 14 – 51,910**

- TheFacebook moves its servers to a boutique hosting service near Zuckerberg's new York hometown

**APRIL 25 – EARLY MAY – 82,000**

- Moskowitz leads nationwide expansion

- Saverin experiments with national advertising

- Zuckerberg and McCollum begin discussing Wirehog

**JUNE 10 – LATE JUNE – 160,000**

- TheFacebook moves to Palo Alto, California

- Sean Parker, two interns join the team

- Saverin goes to New York

**JULY 21 – AUGUST 25 – 190,000**

- TheFacebook falls \$50,000 in debt

- Zuckerberg meets with investors

- The team redesigns and relaunches the site

**EARLY SEPTEMBER – 250,000**

- ConnectU files lawsuit against TheFacebook

- Casa Facebook moves to Los Altos, CA

- D'Angelo, Saverin, interns return to school.

**OCT 21 – 500,000**

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- Wirehog launches (first week in November)
  - Zuckerberg meets with East Coast investors
- NOVEMBER 30 – 910,000**
- Angel investor Peter Thiel throws One Million User Party at Frisson (San Francisco)
- JANUARY 16 – 1.3 million**
- Casa Facebook moves to Menlo Park
  - Press representative Chris Hughes moves to France

**FEB 7 – 1.5 million**

- National Beirut Tournament briefly launched, cancelled
- First European schools launched

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